AGRICULTURE AND COOPERATION (AGRI.III) DEPARTMENT


Read the following:-

2. From the MD, AP MARKFED Rc.No.P&M/Maize/Jowar/PSS/2017-18, Dated.08.05.2018.

***

O R D E R:-

In the G.O. 1st read above, orders were issued for implementation of Price Subvention Scheme for Jowar and Maize with the financial support of Rs.200/- per quintal and the scheme will be limited to 100 Qtls., per farmer or the actual quantity entitled based on production, whoever is less. In the said G.O., it was also ordered that the expenditure will be borne from the budget to be allocated under Marketing Intervention Fund and the detailed guidelines will be issued separately for implementation of Price Subvention Scheme effectively in a transparent manner.

2. In the reference 2nd read above, the Managing Director, AP MARKFED, Vijayawada has furnished detailed draft guidelines for implementation of the Price Subvention Scheme.

3. Government after careful examination, hereby issue the guidelines for implementation of the Price Subvention Scheme as appended to this G.O.

4. The Special Commissioner of Agriculture, A.P., Guntur / Special Commissioner of Agriculture Marketing, A.P., Guntur / Managing Director, A.P., MARKFED, Vijayawada shall take further necessary action in the matter accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

B.RAJSEKHAR
SPECIAL CHIEF SECRETARY TO GOVERNMENT (FAC)

To
The Special Commissioner of Agriculture, A.P., Guntur.
The Special Commissioner of Agriculture Marketing, A.P., Guntur.
The Managing Director, AP MARKFED, Vijayawada.
All the District Collectors.

//FORWARDED::BY ORDER//

SECTION OFFICER
Guidelines for implementation of Price Subvention Scheme for Maize and Jowar during Rabi Marketing season 2017-18.

G.O.Rt.No.236 A&C (Agri.III) Dept., dated 12.04.18 was issued for the implementation of Price Subvention Scheme for both Maize and Jowar to overcome the storage issue and to ensure MSP to the farmers during Rabi Marketing Season 2017-18. Under this scheme, the Maize and Jowar farmers will be given a price incentive of Rs.200/- per quintal subject to a maximum of 100 quintal’s per farmer or actual production whichever is less for Maize/Jowar or both.

The following guidelines are issued for effective implementation of the Price Subvention Scheme.

1. JDAs are instructed to initiate the process of registration of Maize and Jowar cultivators of Rabi 2017-18 following due procedure. Verification, Publication, onward submission of the report to the Government should be as per the area sown particulars already published for Rabi 2017-18.

2. In Rabi, 2017-18 Maize is cultivated in an area of 2.26 Lakh Ha, and the expected, production is 18.64 Lakh MT’s. Jowar is cultivated in an area is 1.09 Lakh Ha, and the expected, production is 4.72 Lakh MT’s. The Mandal wise area is available with Commissionerate, hence the JDA's are requested to give village wise upper limit of the area for both Maize and Jowar to incorporate the data in the App.

3. The Maize and Jowar cultivators have to register with MPEO/AEO for the issue of Certificate of Cultivation in the App being developed by IT Cell, Department of Agriculture.

4. Certificate of Cultivation (COC) is designed only for Rabi Maize and Jowar crops, for Price Subvention Scheme implementation.

5. The farmer shall approach MPEO/AEO along with Aadhar card, Pattadhar passbook and Bank pass book and get registered for the issue of COC.
6. District level committee under the chairmanship of District Collector with JDA, Joint Collector II, AD Marketing & DM AP Markfed shall be constituted, for wide publicity, and finalize the schedule for registration, verification & submission of Maize and Jowar Cultivator’s list under Price Subvention Scheme.

7. Constitute Divisional level teams with ADA’s & RDO’s for effective monitoring, timely implementation & random verification of the registered cultivators before preparation of final list by the Mandal level team.

8. Mandal level committee with Tahsildhar, ASO and Mandal Agricultural Officer to be constituted to monitor village teams with Revenue and Agriculture Officers (VRO/VRI & MPEO/AEO) for verification, publication of cultivators registered, and for onward submission to JDA Agriculture.

9. Ensure that one Officer from the Office of the Joint Director of Agriculture is made exclusively responsible to coordinate with O/o C&DA, ADAs(R) and MAOs in their Districts, till completion of registration and submission of the final beneficiary list to the Government.

10. The JDAs are requested to scrutinize the lists submitted by the Mandal level committee, keeping in view of the area, yield and production.

11. The JDAs are requested to get the approval of District level committee.

12. After approval the final lists are to be sent to the Commissioner Agriculture.

13. Commissioner Agriculture, to send the consolidated registered farmers list to Commissioner Agriculture Marketing for making online payment to the farmers from Market Intervention Fund.

14. Commissioner Marketing shall arrange for online payment to all the eligible Maize & Jowar cultivators from Market Intervention Fund through the payment gateway with the support of TCS.

(Contd... page 3)
The following instruction’s to be followed.

I. While registration, ensure that the actual Maize/Jowar cultivators/tenant cultivators are covered /registered.

II. Every farmer will be entitled to a maximum of 100 Quintals of either Maize /Jowar or both crops.,@Rs.200/Quintal for Maximum of Rs.20,000/- only)

III. While registration, farmer wise areas should be verified/ compared with the ADANGAL/PAHANI involving Revenue Officials at Village/ Mandal level.

IV. Ensure that the beneficiary lists are being displayed in the Gram Panchayat, MRO, MPDO offices for three (3) days inviting the objections if any.

V. The joint team comprising of VRO/VRI and MPEO/AEO shall publish the list and make corrections if any, omissions or commissions.

VI. After 3 days of display, VRO/VRI and MPEO/AEO should verify and certify and submit the village wise list to the Mandal level team.

VII. The village wise list to be consolidated after scrutiny by ASO, Tahsildhar and MAO, to submit the final list to the District administration.

VIII. Agriculture Department shall ensure that proposed area should not be more than the total area sown, Village / Mandal wise

IX. As there is a limit of 100 QTLs per farmer there is every possibility of getting registered on other farmer’s names in the guise of tenants. The grass root level field functionaries i.e. MPEO’s/AEOs & VRO’s / VRI ’s to be cautious and report the field level problems to their higher authorities, but should never deviate the instructions.

X. The list of more than one farmer registered for one survey number should be brought to the notice of the Tahasildhar /Mandal Agriculture Officer and they should invariably get it verified and after scrutiny only the final list to be submitted to the District level committee.

(Contd... page 4)
All the Joint Director’s of Agriculture to take due care, in implementing Price Subvention Scheme for Maize and Jowar during Rabi 2017-18, duly following the instructions given and ensure strict vigilance on the registration, keeping track of the area sown reported village/Mandal/District level.

**Tentative Schedule**

1. **Registration of Maize and Jowar Cultivator’s**
   - 16.05.2018 to 06.06.2018
2. **Authentication Cultivator’s list by MAO**
   - 07.06.2018 to 15.06.2018
3. **Publishing of the list by Village level teams**
   - 16.6.2018 to 20.06.2018
4. **Random Verification by the Mandal & Divisional level teams**
   - 21.5.2018 to 27.06.2018
5. **Submission of the list to the District Administration.**
   - By 30.06.2018
6. **Scrutiny, approval & Submission of the scrutinized list by District Administration to the Commissioner of Agriculture.**
   - By 06.07.2018
7. **Submission of consolidated List by Commissioner of Agriculture to the Commissioner of Agriculture Marketing.**
   - By 09.07.2018
8. **Online payment of the amount from Market Intervention Fund by the Commissioner of Agriculture Marketing.**
   - 10.07.2018 Onwards

B.RAJSEKHAR
SPECIAL CHIEF SECRETARY TO GOVERNMENT (FAC)

SECTION OFFICER